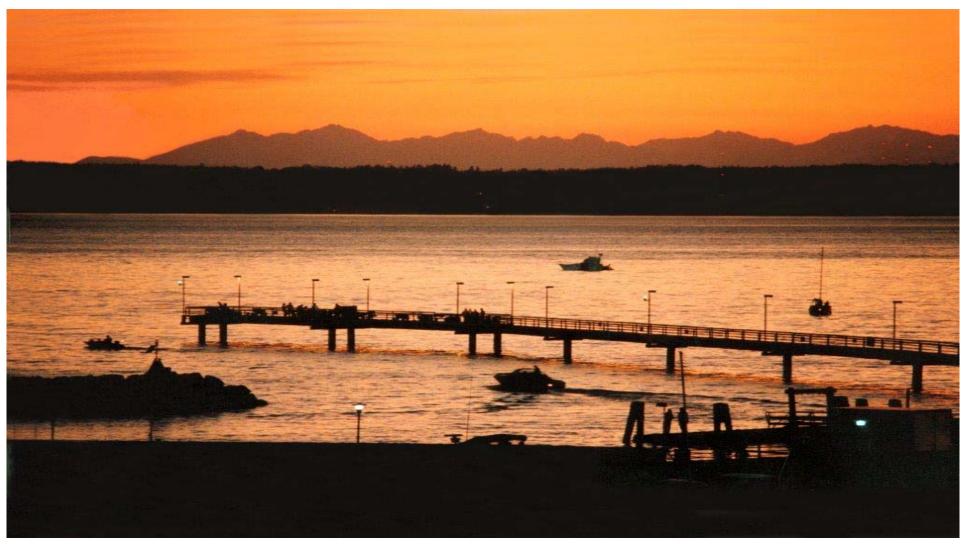
WELCOME TO THE CITY OF DES MOINES



TODAY'S TOPICS

- Statistics
- Council Goals
- Economic Development
- Public Safety
- Marina
- ► Topics of Curiosity

CITY STATISTICS

- City has approximately 31,000
- Diverse population both age and ethnicity
- Combination of younger families and older established residents
- ► 6.5 square miles
- Median household income \$60,000
- Challenges for suburban communities
 - Changing suburban platform to more urbanized dynamic
- Need to diversify our revenue stream
- ▶ Des Moines has 50% of its trade capture area underwater
- Economic Development
- Challenge is to assure quality of life amenities, services and public safety for all

DES MOINES CITY COUNCIL



COUNCIL GOALS

- Protect people and property
- Promote economic stability, growth, and vitality
- Improve and enhance the City's transparency through community communications
- Maintain, and when possible, enhance the City's infrastructure
- Provide efficient and effective customer-oriented City Services
- Preserve and celebrate the historic elements of the City
- Encourage community involvement
- Preserve livability for all generations
- Participate in regional and state issues and decisions
- Protect the natural environment

CITY COUNCIL SUPPORT TO LOCAL AGENCIES





























ECONOMIC DEVELOPMENT

• FAA Building on 216th



MARINA

• Update



AIRPORT

• Update



DOWNTOWN MARINA DISTRICT

• Adriana

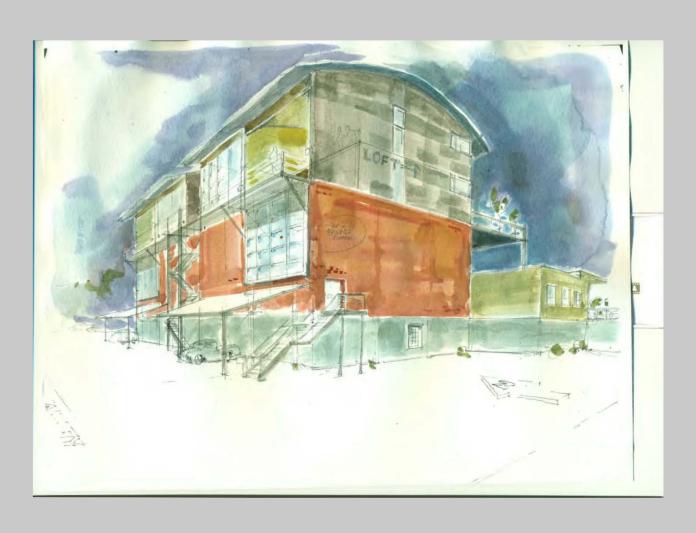


THEATER

• Update



THEATER rendering (watercolor by the new owner)



HIGHLINE PLACE

Update



WESLEY HOMES MASTER PLAN

• Update



LANDMARK ON THE SOUND

Update



PUBLIC SAFETY, JUSTICE & LEGAL

- 4 Patrol teams (Include 5 officers and 1 Sergeant each)
- City divided up into 4 patrolling districts to keep response times low
- New Law Enforcement Model and representation on the King County Violent Crimes Task Force
- Crime Analytics Program
- Department embraces Community Policing as a cornerstone to our mission. Annually the Department takes part in many programs and events to enhance our strong relationship with our citizens. Examples of these programs are:
 - Coffee With a Cop
 - National Night Out
 - Block Watch/Business Watch
 - Camera Registration Program
 - Dog Walker Watch
 - Graffiti Abatement Program
 - Booths in the Des Moines Waterfront Farmers Market
 - Des Moines Police Foundation
 - Shop With a Cop
 - Reading Buddies
 - Steven J. Underwood Scholarship Partner



DES MOINES HISTORIC PRESERVATION



Covenant Beach Bible Camp Historic District at Des Moines Beach Park

- Listed on the National, State and King County Historic Registers
- 2016 State Historic Preservation Officer's Award- Dining Hall
- 2015 King County Executive's Award- Dining Hall
- 2013 King County Executive's Award- Auditorium



Des Moines Field House Park

 Listed on the State and King County Historic Registers City of Des Moines Celebrates the Reopening of the

Des Moines Beach Park Picnic Shelter and Restrooms

Wednesday, July 12th at 4:30 p.m.



MARINA AND REDONDO

- Rebuild of Redondo Boardwalk-COMPLETED November 2016
- Future of Wasson House
- Marina Sustainability/Enterprise Fund
 - ► Paid Parking/North Bulkhead replacement
 - Dock repair/replacement
 - Marina redevelopment opportunities

WHAT'S THE STRATEGY

- Transition to increased sales tax revenue
 - Build off increased demand function (for example FAA)
 - Current Franchise Agreements
- Capture retail leakage
- Expand the economic base and deploy assets (for example, Marina) in the most sustainable manner
- Job creation build on the presence of the FAA and Business Park for cottage, peripheral and logistics business opportunities
- Expand the value of key City assets, i.e. Marina and Beach Park
- Technological Workforce Multipliers

WHAT'S THE STRATEGY continued

- ➤ Small business development Continue partnership with Highline College Small Business Development Center
- Increase identity and branding of Des Moines as a "Destination" location and increase tourism "To the Beach" in partnership with Seattle Southside Alliance
- Partnerships:
 - Port of Seattle
 - Soundside Alliance
- Develop Economic Development Strategic Plan
- Continue to lead actions ensuring our Citizens Heath and Safety
 - Airport impacts (pro and con)

THANK YOU WESLEY HOMES

We are happy to be a partner, share with you what is going on in the city and look forward to your continued involvement and input into City issues.

- Experience
- Wisdom

QUESTIONS?

Thank You

